

**Steven D. Anderson, Ph.D.**  
**James Madison University**  
**School of Media Arts & Design**  
**MSC 2104**  
**Harrisonburg, VA 22807**  
**540-568-3032**

---

## **EDUCATION**

Ph.D., University of Denver, 1989, Communication

M.A., University of Denver, 1985, Mass Communications

B.A., St. Cloud State University, 1978, Mass Communications

### **ACADEMIC APPOINTMENTS**

December 2007 - Present: Director, School of Media Arts & Design

August 2007 - December 2007: Interim Director, School of Media Arts & Design

August 2005 - Present: Professor

August 2000 to August 2005: Associate Professor (Tenured August 2002)

James Madison University  
School of Media Arts & Design  
Harrisonburg, VA

August 1997 to August 2000

Associate Professor (Tenured, Summer 2000)

Assistant Professor

The University of Oklahoma

School of Journalism & Mass Communication

Norman, Oklahoma

(Tenured & Promoted May, 2000)

(Broadcasting & Electronic Media Sequence Coordinator, 1998-2000)

August 1995 to August 1997

Assistant Professor

Utah State University

Department of Communication

Logan, Utah

August 1994 to August 1995

Assistant Professor

University of Wisconsin, River Falls

Department of Journalism

River Falls, Wisconsin

August 1989 to August 1994  
Assistant Professor  
Virginia Polytechnic Institute and State University  
Department of Communication Studies  
Blacksburg, Virginia

---

## **NON-ACADEMIC WORK EXPERIENCE**

June 1992 to October 1992  
Executive Producer, At Issue with Bob Denton, WBRA-TV, Roanoke, Virginia.

January 1982 to August 1989  
Environmental Reporter/Weekend Weathercaster, KCNC-TV, (Network owned & operated station),  
Denver, Colorado.

January 1982 to August 1989  
Announcer, KOA-AM/KOAQ-FM radio, Denver, Colorado.

June 1979 to January 1982  
Weathercaster/News Photographer/Reporter, KJEO-TV, Fresno, California.

March 1978 to June 1979  
Chief News Photographer/Weathercaster/Reporter, KTHI-TV, Fargo, North Dakota.

August 1976 to August 1977  
Radio News Reporter, WJON-AM/WWJO-FM, St. Cloud, Minnesota.

July 1976 to July 1977  
Program Director, KVSC-FM, St. Cloud State University station, St. Cloud, Minnesota.

---

## **EDUCATIONAL SUPPORT**

1987-1988  
Dean's academic scholarship and tuition waiver, graduate school, University of Denver.

---

## **HONORS AND AWARDS**

2008: Association for Education in Journalism & Mass Communication (AEJMC) "Best of the Web Competition" 1st Place in the "Department or School Category", School of Media Arts & Design Web Site." (Acceptance Rate Unknown). A re-do of the SMAD web site.

2005: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" 3rd Place in the "Department or School Category", School of Media Arts & Design Web Site." (Acceptance Rate Unknown).

2005: Broadcast Education Association (BEA) "BEA Festival of Media Arts - Faculty Interactive Multimedia Competition" Best of Competition (1st Place), Informational Category, James Madison University School of Media Arts & Design Web Site. Top award among 8 entries in the Informational Category. (12.5% Acceptance Rate).

2004: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" 2nd Place in the "Teaching Sites Category", Video Exposure Control Tutorial (with M.J. Hinshaw). Second place among 19 submissions in the "Teaching Sites Category." (10.5% Acceptance Rate).

2004: Broadcast Education Association (BEA) "BEA Festival of Media Arts - Faculty Interactive Multimedia Competition" Best of the Festival/King Award, Video Exposure Control Tutorial. (Co-developed with M. J. Hinshaw), Top award among 33 entries in the Faculty IMM Category. (Top 3% of BEA entries).

2002: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" 2nd Place, Depth of Field Tutorial (with M.J. Hinshaw). Seven awards were given among 58 submissions. (12% Acceptance Rate). Two awards in "Teaching Sites Category" among 27 entries. (7% Acceptance Rate). [See also Conference Presentations]

2002: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" 2nd Place, SMAD Web Site (with Dietrich Maune). Seven awards were given among 58 submissions. (12% Acceptance Rate). Two awards in "Department/School Category " among 13 entries. (15% Acceptance Rate). [See also Conference Presentations]

2002: Broadcast Education Association (BEA) "International BEA Festival of Film, Video and Media Arts - Faculty Interactive Multimedia Competition" Best of Show & 1st Place Instruct Category, Depth of Field Tutorial. (Co-developed with M. J. Hinshaw), Top award among 18 entries. (Top 5% of BEA entries).

2002: Broadcast Education Association (BEA) "International BEA Festival of Film, Video and Media Arts - Faculty Interactive Multimedia Competition" 2nd Place Instruct Inform/Educate: Online Category, SMAD Web Site. (Co-developed with Dietrich Maune), Twelve awards were given among 18 entries. (66% Acceptance Rate).

2001: Association for Education in Journalism & Mass Communication (AEJMC) "Creative Projects Competition". SMIL(E) - You're on Synchronized Multimedia Integration Language: The Use of Streaming Video, Images and Text in a Synchronized Linear Presentation. Six awards in "Multimedia Category" among 15 entries (40% acceptance rate). [See also Conference Presentations]

2001: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" Honorable Mention, Personal Web Site. Eight awards were given among 58 submissions. (14% Acceptance Rate). Three awards in "Teaching Sites Category" among 25 entries. (12% Acceptance Rate). [See also Conference Presentations]

2001: Broadcast Education Association (BEA) "Juried Faculty Interactive Multimedia Competition" Exceptional Merit (Educational Portal Award) & 1st Place Inform/Educate Category, Personal Web Site.

One of four exceptional merit awards among 20 entries. (Top 20% of BEA entries). [See also Conference Presentations]

2001: Broadcast Education Association (BEA) "Juried Faculty Interactive Multimedia Competition" 2nd Place Persuade/Sell Category, Sewell Lexus Streaming Video Web Site. [See also Conference Presentations]

1999: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" Honorable Mention, Multimedia Classroom Resource. (Acceptance Rate <20%).

1999: Broadcast Education Association (BEA) "Juried Faculty Interactive Multimedia Competition" 1st Place & Best of Show: Online Media - To Inform Category, Steve Anderson's Personal Home Page. [See also Conference Presentations]

1998: Broadcast Education Association (BEA) "Juried Faculty Video Production Competition" 3rd Place Promotional Category, St. Thomas Aquinas Building Promotion. [See also Conference Presentations]

1998: National Broadcasting Society/Alpha Epsilon Rho "Juried Professional Production Competition" 1st Place Informational/Educational Category, St. Thomas Aquinas Building Promotion. [See also Conference Presentations]

1997: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" 3rd Place, BEA Web Site. Four awards were given among 33 submissions (12% Acceptance Rate). [See also Conference Presentations]

1997: Association for Education in Journalism & Mass Communication (AEJMC) "Juried Web Design Competition" 4th Place, USU COMcon. Four awards were given among 33 submissions (12% Acceptance Rate). [See also Conference Presentations]

1997: Utah State University "Mortar Board" (Honor Organization), "Top Professor" Award presented February 10, 1997, Haight Alumni Center by member Curtis Simmons.

1996: "Film & Video on the Internet: The Top 500 Sites", (Book by Bert Deivert & Dan Harries, Michael Wiese Productions) Broadcast Education Association (BEA) site recognized as one of the top 500 film & video sites on the World Wide Web.

1994: Virginia Tech, College of Arts & Sciences, "Certificate of Teaching Excellence". Teaching recognition based on peer and student evaluation of teaching. Awarded to only eight faculty in the largest college at Virginia Tech.

1993: National Broadcasting Society/Alpha Epsilon Rho "Juried Professional Production Competition" 1st Place Documentary Category, German Club Centennial Celebration.

1993: National Broadcasting Society/Alpha Epsilon Rho "Juried Professional Production Competition" 1st Place Experimental Category, Class of 1992.

1985: Vice-President, Denver-Boulder Chapter of the American Meteorological Society.

1985: Wind Rose Award, Special Recognition for an Outstanding Media Meteorologist, "American Weather Observer".

1984-1994: Certificate of Approval for Television Weathercasting, National Weather Association (NWA).

---

## **ASSOCIATION MEMBERSHIPS**

Association for Education in Journalism and Mass Communication  
Broadcast Education Association  
National Broadcasting Society/Alpha Epsilon Rho  
National Press Photographers Association  
National Weather Association

---

## **PROFESSIONAL ACTIVITIES**

### **Offices**

April 23, 2005 - April 26, 2006

Immediate Past-President, Broadcast Education Association.

April 19, 2004 - April 23, 2005

President, Broadcast Education Association. The President is the chairperson of the board of directors of the Association. Responsible for annual written review of the performance of the Association's central office, preparing board agendas, appointing committees and task forces and acting and traveling as the primary BEA emissary to other non-profit media associations. Primary initiatives involved the promotion of scholarship via appointment of a BEA Research Promotion Task Force. The Task Force recommended, and the board approved, a new award called the BEA Distinguished Scholar Award. The board also created a new standing committee on scholarship to advance and promote traditional scholarship within BEA. Other initiatives involved developing relationships with major software and hardware companies that led to BEA hands-on computer labs and technology displays.

October 27, 2003 - April 23, 2005

Council of Communication Associations (CCA) member. Membership includes top two executives from the seven associations in the field of communication (ACA, AEJMC, ASJMC, BCCA, BEA, ICA and NCA). Our group is working to advance the discipline of communication via National Research Council (NRC) recognition and the development of baseline data on the communication discipline.

April 6, 2003 to April 18, 2004

Vice-President for Academic Affairs, Executive Committee, Board of Directors, Broadcast Education Association. Elected by the board to serve a one year term. (Also, served on the board's Election Task Force).

April 2002 to April 2005 (BEA2003 - BEA2005 Conventions)

Technology Demonstration Room (TDR) Coordinator (along with John Woody), Broadcast Education Association. Involved in acquiring and coordinating technology companies in exhibition and

presentation at the BEA annual conventions. Worked with Apple Computer and Avid Technology with BEA convention training labs.

April 7, 2002 to April 6, 2003

Secretary/Treasurer, Executive Committee, Board of Directors, Broadcast Education Association. Elected by the board to serve a one year term.

April 2001 to present

Member, "BEA Festival of Media Arts Committee." The Festival Committee and the Chair, appointed by the Board of Directors, directs the activities in planning and executing the Festival. Members of the committee participate and supervise overall planning: juried entries, organizing the awards presentations, the exhibition of winning presentations and related Festival Workshops.

April 10, 2000 to April 7, 2002

Board of Directors, Broadcast Education Association. District 8 representative representing BEA Interest Divisions. Elected by Interest Division chairs to serve a two year term.

April 2000 to April 2001

Co-Chair, Broadcast Education Association "Creative Activities Task Force." Co-chair (with Scott Hodgson, Southern Illinois University) of a task force to look at the role of creative activity in BEA, to develop a statement on the role of creative activity and how to assess it's merit in the evaluation of faculty, and to consider the establishment of an association peer-reviewed venue for reviewing and exhibiting creative activity. This task force recommended the creation of the BEA Festival of Media Arts.

April 1999 to April 2000

Convention Program Chair (BEA2000), Responsible for coordination and planning of the annual national convention of the Broadcast Education Association in Las Vegas, Nevada, April 2000. The convention had more than 1,100 attendees and more than 100 sessions. Elected by BEA Division Chairs and approved by the Board at the 1998 annual convention.

April 1999 to April 2000

Member, Broadcast Education Association "Online Publications Task Force". Committee investigated possible online publication of existing BEA journals and the possible formation of a new online-only journal. Both editorial and technical aspects were considered.

April 1996 to April 1998

Chair, Broadcast Education Association Production Aesthetics & Criticism Division.

April 1997 to April 2005

Ex Officio Member, Broadcast Education Association Publications Committee.

April 1995 to July 1, 2005

Chair, Broadcast Education Association World Wide Web Presentation Committee. Led to development of BEA web site. Currently serve as BEA Web Webmanager.

April 1995 to April 1996

Member, Broadcast Education Association "Multimedia Task Force". Committee was charged with making recommendations as to the future status of multimedia applications and curricula within the organization.

April 1993 to April 1995

Co-Chair for Showcases, Broadcast Education Association (BEA), Production Division. In charge of showcase sessions for the annual conventions in 1994 and 1995.

### **Competitive Paper Judge**

Spring 2002

Broadcast Education Association (BEA), Communication Technology Division.

Spring 1996

Association for Education in Journalism and Mass Communications (AEJMC), RTVJ (Radio-Television Journalism Division).

Spring 1995

Association for Education in Journalism and Mass Communications (AEJMC), Media Management & Economics Division.

Spring 1991

Broadcast Education Association, News Division, Spring, 1991.

### **Competitive Production Judge**

February 1998

Broadcast Education Association (BEA), "Interactive Multimedia Competition." (Communication Technology and Production Aesthetics & Criticism Divisions).

### **Editorial**

Fall 1997 to present

Manuscript reviewer for technology related manuscripts submitted for inclusion in Journal of Broadcasting and Electronic Media.

Winter 1996

Review of manuscript for a proposed text called Balancing on the Wire: The Art of Managing Media Organizations. (For Morton Publishing)

1993

Review of Ron Whittaker's manuscript for a text in the area of television production. (For Mayfield Publishing)

1992

Review of prospectus for fourth edition to Wurtzel and Acker's text entitled Television Production. (For McGraw-Hill).

1992

Review of a prospectus for Fundamentals of Media Management. (For Wadsworth Publishing Company)

1991

Review of Yoakam & Cremer's text ENG: Television News & the New Technology. Suggested revisions for McGraw-Hill, Inc. for incorporation into new edition.

## **Community**

May 1997

St. Thomas Aquinas Catholic Church, Logan, Utah. Produced a video entitled Building Faith, Building Community, Used for a fundraising campaign to build a new facility.

December 1994 to December 1995

Town of River Falls, Wisconsin, Cable Communications Advisory Committee, Appointed by Mayor. (Member, Ordinance Sub-committee: Charged with reviewing the city's cable television franchise ordinance and providing advice).

December 1994 to December 1995

Town of River Falls, Wisconsin, "River Falls Electronic Village" committee. (Member, Committee of community leaders formed to write a grant for a city-wide community network).

May 5, 1993

WBRA-TV (PBS Affiliate), Roanoke, Virginia, On-Air Auction Anchor.

Fall 1991 to Summer 1994

Town of Blacksburg, Virginia, "Telecommunications Advisory Committee", Appointed by Town Council.

September 1992

Cable TV Survey: Developed a survey for the Town of Blacksburg which was used to determine the cable television related needs of the community. (Part of the cable television franchise renewal process with Booth-American). The survey had one of the highest response rates in the history of survey research conducted by the town of Blacksburg.

1989 to 1991

Montgomery County Virginia Improvement Council, Education Committee Member.

1987

Steering Committee Member, University of Denver, Mass Communications Department.

1985 to 1986

Served on a speakers' bureau for the Colorado Health Department's Better Air Campaign, 1985-1986.

1984 to 1987

On-air fund raising for Public Television System stations KBDI and KRMA in metropolitan Denver, Colorado.

**State**

May 16, 1992

Virginia, Vocational Industrial Clubs of America (VICA) Chairman, 28th Annual State Skill Olympics, Television Production Competition, Virginia Polytechnic Institute and State University.

---

**TEACHING EXPERIENCE****College Courses:**

- Advanced Multimedia
- Web Communication
- Fundamental Skills in Media Arts & Design
- Multimedia on the Internet
- Interactive Multimedia
- Current Issues in Broadcasting & Electronic Media
- Introduction to Broadcasting
- Television News
- Broadcast Newswriting
- Electronic News Gathering
- Television Production (Intro. & Advanced)
- Broadcast Management
- Communication Theory
- Broadcast Performance
- Public Speaking
- Media Relations

**K - 12:**

- Computer Gaming and Web Design classes, (5 - 8 graders and 9 - 12 graders as part of Blue Ridge Community College's summer program "Learning Can Be Fun"), Summer 2003 - Summer 2006.

**Middle School Course:**

- College Camp: (Video Production Course for culturally diverse students).

---

**UNIVERSITY ACTIVITIES****JAMES MADISON UNIVERSITY**

Departmental:

August 2006 to present

College of Communication, Information and Media Workgroup (Represent SMAD on committee to form a new college at JMU).

August 2005 to present

Member, School of Media Arts & Design, Curriculum & Instruction Committee (C&I).

August 2006 to May 2007

Member, School of Media Arts & Design, Search Committee (Print Journalism & Corporate Communication Positions).

August 2005 to May 2006

Member, School of Media Arts & Design, Search Committee (Print Journalism Position).

August 2004 to March 2005

Member, School of Media Arts & Design, Search Committee (Print Communication/Corporate Communication Position).

August 2003 to August 2004

Chair, School of Media Arts & Design, Personnel Advisory Committee (PAC).

August 2002 to August 2003

Member, School of Media Arts & Design, Personnel Advisory Committee (PAC).

August 2001 to present

SMAD Web Manager.

August 2001 to present

Assessment Committee.

College and University:

January 2005 to present

Member, James Madison University, Advising Portal Committee.

August 2001 to August 2002

Member, James Madison University, Technology Users Survey Group.

September 2000 to September 2001

Member, College of Arts & Letters, Teaching Learning Technology Roundtable.

## **THE UNIVERSITY OF OKLAHOMA**

Departmental:

June 2000 to August 2000

Associate Professor, School of Journalism and Mass Communication.

August 1997 to June 2000

Assistant Professor, School of Journalism and Mass Communication.

August 1998 to August 2000

Sequence Coordinator, Broadcasting & Electronic Media Sequence.

August 1997 to August 2000

Member, School of Journalism and Mass Communication, Computer Committee.

Fall 1997

Member, School of Journalism and Mass Communication Broadcast/Electronic Media Search Committee.

Fall 1997

Member, School of Journalism and Mass Communication Informational Graphics-Visual Communication Search Committee.

1998

Thesis Committee (Jerri L. Culpepper), The Dynamics of Internet Usage by Public Relations Offices at Institutions of Higher Education, School of Journalism & Mass Communication.

### **UTAH STATE UNIVERSITY**

Departmental:

August 1995 to August 1997

Assistant Professor, Department of Communication.

August 1995 to August 1997

Member, Department of Communication, Graduate Committee.

1995 to 1996

Thesis Director (Michelle Hales), Multimedia in Higher Education, Department of Communication.

1995 to 1996

Thesis Committee (Chi Wang), Mass Communication and National Development: The Case Study of Taiwan, Department of Communication.

### **UNIVERSITY OF WISCONSIN, RIVER FALLS**

Departmental:

August 1994 to August 1995

Assistant Professor, Department of Journalism.

August 1994 to August 1995

General Manager/Advisor, WRFW-FM, university Class A radio station.

August 1994 to August 1995

Advisor, 10/20 News, weekly student produced newscast.

College and University:

Spring 1995

Marketing Communications Major Committee. Worked on the Information Technology Lab component to a proposed multi-disciplinary major in Marketing Communications.

October 1994 to May 1995

Member, Globalizing K-12 Curriculum Committee. Provided advice and help with College of Education grant project on using the Internet in the classroom.

November 1994 to May 1995

Member, Extension Broadcasting Committee. University of Wisconsin System committee formed to facilitate the use of system wide communications channels for outreach across the state.

Summer 1995

Instructor, Six week video production course for "College Camp" on the University of Wisconsin-River Falls campus. The camp was designed to bring culturally diverse middle school students into a structured environment and develop skills and attitudes which would encourage later enrollment in college.

## **VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY**

Departmental:

August 1989 to August 1994

Assistant Professor, Department of Communication Studies.

August 1989 to August 1994

Advisor, VTTV, student-operated cable television channel.

August 1993 to August 1994

Advisor, National Broadcasting Society/Alpha Epsilon Rho, Virginia Polytechnic Institute & State University Chapter.

August 1993 to August 1994

Chair, Department of Communication Studies  
Recruitment/External Development Committee.

August 1990 to August 1994

Member, Department of Communication Studies, Recruitment/External Development Committee.

August 1990 to August 1994

Member, Department of Communication Studies  
Commencement Committee.

August 1991 to August 1993

Member, Department of Communication Studies  
Personnel Committee.

August 1991 to August 1993

Member, Department of Communication Studies  
Curriculum Committee.

Winter 1992

Chair, Department of Communication Studies  
Broadcast Search Committee.

College and University:

Spring 1992

Member, Virginia Tech, Student Media Board Search Committee for Student Media Coordinator.

August 1993 to August 1993

Doctoral Dissertation Committee Member, (Val Larsen), Advertisers in Adland: The Effects of Time/Space Distortions in Advertising.

August 1993 to August 1994

Member, Virginia Tech, Americans with Disabilities Act Telecaptioning Committee.

August 1992 to August 1994

Member, Virginia Tech, Educational Service Oriented Radio Investigational Committee.

April 1993 to July 1994

Member, Blacksburg Electronic Village Beta Test Group Member, Tested advanced Internet applications via digital ISDN telephone connection from home.

## **ARAPAHOE COMMUNITY COLLEGE**

Instructor, Speech Communication Division, 1987

---

## **GRANTS**

2003

College of Arts and Letters Summer Teaching Grant, Database-Driven Web Site Development: Self-Directed Learning of MySQL and PHP for Instruction in Multimedia Courses. Grant Total: \$3,000.

2002

James Madison University, Center for Instructional Technology Seed Grant, DVD Authoring/Burning Project, Small Grant to purchase a DVD burner and included authoring software. Grant Total: \$200.

2001

James Madison University, Center for Instructional Technology mGrant, The Creation and Utilization of Streaming Media for In-Class/Out-of-Class Applications, Investigating three streaming protocols for delivery in technology enhanced classrooms. Grant Total: \$6,000.

1999

University of Oklahoma, Interdisciplinary Research Incentive Program, The Impact of Multimedia-rich Websites on Advertising (with Carol Saunders, College of Business), Grant Total: \$29,206 (\$19,965 from Office of Vice-President for Research, \$9,241 from College of Business, College of Arts & Sciences and School of Journalism & Mass Communication).

1999

University of Oklahoma College of Arts & Sciences, Faculty Technology Workshop Grant, Served as workshop instructor and participant. Grant Total: \$2,800 for Laptop Computer.

1998

University of Oklahoma College of Arts & Sciences, Instructional Computing Grant, Creating a Hybrid Delivery System of Journalistic Content Using Synchronized Multimedia and Streaming Video via the World Wide Web, Grant Total: \$9,059 with \$2,000 matching grant from the School of Journalism & Mass Communication.

1997

State of Utah Higher Education Technology Initiative (HETI), Competitive Award for Instructional Computing Facilities,(with Joseph Massey & Michael Sweeney), Grant Total: \$17,000.

1996 to 1997

Utah State University, Faculty Research Grant, The Integration of Multimedia in Traditional University Programs of Communication/Journalism, Grant Total: \$10,785.

1994 to 1995

University of Wisconsin - River Falls, Recruitment and Retention Grant, Grant Total: \$3,700.

1995

University of Wisconsin - River Falls, Foundation Grant, Improvement of Classroom Instruction Grant for training on the Video Toaster (desktop video platform), Grant Total \$525.

---

## **SEMINARS, PANELS & WORKSHOPS**

August 4, 2008

Association for Education in Journalism & Mass Communication, "McCormick Foundation Colloquium for Journalism Education Evaluation," Chicago, Illinois. Participated on a roundtable of academic deans, directors and heads on journalism education evaluation and the methodology of the University of Georgia Annual Survey of Journalism & Mass Communication Graduates.

September 29, 2004

James Madison University, JMU AWC - Association for Women in Communication, "Resume/Cover Letter Workshop," Cover Letters. Harrisonburg, Virginia.

October 3, 2003

James Madison University, Center for Instructional Technology (CIT) Seed Grant Presentation, DVD Authoring and Burning. Presented results of CIT Seed Grant on DVD+R format and various issues pertaining to authoring and compatibility, Harrisonburg, Virginia.

September 24, 2003

James Madison University, JMU AWC - Association for Women in Communication, "Resume Rescue Workshop," Resumes and Cover Letters. Harrisonburg, Virginia.

April 10, 2003

James Madison University, Teaching and Learning with Technology Conference, Multimedia Presentations on the Web With Synchronized Streaming Video, Images and Text

April 4 & April 5, 2003

Broadcast Education Association annual convention, Technology Demonstration Room "Breakout Sessions." Coordinated and Moderated three TDR sessions: Macromedia, Dalet Digital Media Systems and RealNetworks, Las Vegas, Nevada.

November 29, 2001

James Madison University, Center for Instructional Technology (CIT) What's Up? Series, Streaming Media. Presented results of CIT mGrant on streaming media applications, Harrisonburg, Virginia.

February 23, 2000

University of Oklahoma, College of Arts & Sciences, FOCAS (Friends of the College of Arts & Sciences) on Arts & Sciences Week, Technology Demonstration, Streaming Video/Audio Applications and SMIL (Synchronized Multimedia Integration Language). Norman, Oklahoma.

October 25, 1999

Oklahoma Interscholastic Press Association (OIPA) fall conference, Web Design, Presented hands-on web design workshop for high school students and teachers from around Oklahoma. Norman, Oklahoma.

May 27, 1999

University of Oklahoma, College of Arts & Sciences, Faculty Technology Workshop, Video on the Web, Presented computer lab training session. Norman, Oklahoma.

May 25, 1999

University of Oklahoma, College of Arts & Sciences, Faculty Technology Workshop, Graphics Creation, Presented hands-on computer lab training session. Norman, Oklahoma.

May 12, 1999

University of Oklahoma, College of Arts & Sciences, Faculty Technology Workshop, Graphics Editing, Presented hands-on computer lab training sessions. Norman, Oklahoma.

October 26, 1998

Oklahoma Interscholastic Press Association (OIPA) fall conference, Web Page Design, Presented hands-on web design workshop for high school students and teachers from around Oklahoma. Norman, Oklahoma.

April 27, 1998

Oklahoma Interscholastic Press Association (OIPA) spring conference, Designing for the Web, Presented hands-on web design workshop for high school students and teachers from around Oklahoma. Norman, Oklahoma.

April 27, 1998

Oklahoma Interscholastic Press Association (OIPA) spring conference, Composition in Video Production, Presented applied composition and aesthetic concepts related to effective videography for high school students and teachers from around Oklahoma. Norman, Oklahoma.

April 27, 1998

Oklahoma Interscholastic Press Association (OIPA) spring conference, Digital Television, Presented information on the conversion to digital television, digital television formats and issues pertaining to high schools in the conversion process for high school students and teachers from around Oklahoma. Norman, Oklahoma.

October 27, 1997

Oklahoma Interscholastic Press Association (OIPA) fall conference, Web Page Design, Presented concepts of web page construction and design for high school students and teachers from around Oklahoma. Norman, Oklahoma.

October 27, 1997

Oklahoma Interscholastic Press Association (OIPA) fall conference, Interactive Multimedia, Presented concepts of interactive multimedia design and digital video for high school students and teachers from around Oklahoma. Norman, Oklahoma.

November, 1996

Anderson, S. D., Price, M. L., & Klopfenstein, B. (1996, November). Creating a Homepage on the World Wide Web, Presenter, Short Course on web page creation for the Speech Communication Association (SCA) annual convention. San Diego, California.

November 24, 1996

Speech Communication Association (SCA), World Wide Web Short Course, Co-presenter for a short course on creating pages for the World Wide Web, SCA annual convention, San Diego, California.

April 13, 1996

Broadcast Education Association (BEA), World Wide Web Workshop, Organizer and co-presenter for the first ever workshop at a BEA convention. Training workshop on the basics of developing web pages for those attending the BEA annual convention, Las Vegas, Nevada.

April 20, 1995

University of Wisconsin - River Falls, Internet Applications, Developed a presentation on using the World Wide Web for local attendees of "Capitalizing on the Internet" satellite seminar. River Falls, Wisconsin.

Spring Semester 1994

Virginia Tech Football Team Media Relations Night Course, Semester long class with six Virginia Tech football players, selected by coach Frank Beamer, to work on speaking and media relations skills. Blacksburg, Virginia.

October 27, 1993

Virginia Tech Football, Media Relations Seminar, Virginia Tech football team freshman and sophomore players. Blacksburg, Virginia.

September 22, 1993

Blacksburg Electronic Village/Kalamazoo Telecity Project Teleconference, Hosted and participated in a video teleconference between two cities developing city-wide computer networks. Blacksburg, Virginia.

July 20, 1993

Public Relations Society of America (Blue Ridge Chapter), Bite Back: Advanced Training in Media Relations, Day long seminar to inform members how the media works and to provide hands-on instruction on becoming effective on-camera news sources. Blacksburg, Virginia.

March 14, 1992

Washington & Lee University, 18th Annual Institute on the Ethics of Journalism, Invited presenter and participant for a session of case studies from visiting industry professionals. Lexington, Virginia.

February 12, 1992

Virginia Tech Committee for Social Justice and Diversity, Forum on Communications Media, Panel participant and respondent. Blacksburg, Virginia.

November 12, 1991

Commonwealth of Virginia, Department of Mental Health, Mental Retardation and Substance Abuse Services, Public Awareness Workshop: How the Media Work, Featured speaker and panel discussion moderator of a panel comprised of area media professionals. Training workshop for administrators in state hospitals and training centers and volunteers. Blacksburg, Virginia.

September 5, 1991

Virginia Tech panel discussion and teleconference, Poised for the Press, Moderated a panel discussion of Virginia Tech faculty and panel members from statewide professional media organizations. Blacksburg, Virginia.

August 7, 1990

Virginia Tech Football, Media Relations Seminar, Virginia Tech football team walk-ons, transfers, and freshman. Blacksburg, Virginia.

October 1989

Virginia Tech Basketball, Media Relations Seminar, Blacksburg, Virginia.

---

## **MEDIA INTERVIEWS & PROGRAM APPEARANCES**

October 6, 1995

KNUC-FM ("The Giant", Logan, UT), Local Newscast, Interviewed for a story about the Internet's World Wide Web and the Utah State University connection to the Broadcast Education Association's Web site.

January 1993 to February 1994

WSLS-TV (NBC, Roanoke, VA), Channel 10 News, Weathercaster for more than 25 newscasts on fill-in basis.

September 1993

WBRA-TV (PBS, Roanoke, VA), Educational Perspectives, Interviewer for a program dealing with educational issues in the Roanoke Valley. Guests included the superintendents of Roanoke City, Roanoke County and Salem Public Schools. (Air dates September 8, 1993 and September 12, 1993).

April 25, 1993

WBRA-TV (PBS, Roanoke, VA) At Issue with Bob Denton, Guest on the public affairs program dealing with the Cable Television Consumer Protection and Competition Act of 1992.

January 31, 1993

WUVT-FM (Virginia Tech Campus Radio), Guest on Tech Talk, Live issues-oriented talk program. Spoke on the Cable Television Consumer Protection and Competition Act of 1992 and forthcoming Federal Communication Commissions regulations.

November 17, 1991

Roanoke Times & World News, Quoted for article entitled Stay Tuned, Article on the future of television, Joe Kennedy - Reporter, Extra Section, Sunday, November 17, 1991.

January 18, 1991

WDBJ-TV (CBS, Roanoke, VA), News Package, Interviewed for a story on media coverage of anti-war demonstrations of the Persian Gulf War.

---

## **FEATURED SPEAKER**

(This category does not include the dozens of other talks and speeches given to various civic, educational, social and informal groups in an 11 year career in television news).

January 16, 1997

Association for Educational Communications and Technology (AECT), Utah State University Chapter, The World Wide Web and Mass Media, Logan, Utah.

February 12, 1991

Young Democrats of Virginia Tech, The Military, the Media, and Censorship, Blacksburg, VA.

November 9, 1990

Virginia Tech Circle K, Induction Banquet, Featured Speaker, Service in Television News, Blacksburg, Virginia.

February 8, 1990

Virginia Tech, Society of Professional Journalists, Broadcast News Careers, Blacksburg, Virginia.

February 1, 1990

Shawsville High School, Broadcast News Pedagogy, Shawsville, Virginia.

---

## **TEACHING INTERESTS**

Communication technology, networked multimedia, new media technologies, broadcast journalism, telecommunications management, television production, public speaking, media relations

---

## **BOOKS**

Orlik, P. B., Anderson, S. D., Day, L. A., & Patrick, W. L. (January 2007). Exploring Electronic Media: Chronicles and Challenges. Oxford: Blackwell Publishing.

---

## ARTICLES

Anderson, S. D. (2004). Internet Radio. In C. Sterling (Ed.), *Encyclopedia of Radio*, Chicago: Fitzroy Dearborn Publishers. (2,500 words).

Anderson, S. D. (2004). KOA Radio. In C. Sterling (Ed.), *Encyclopedia of Radio*, Chicago: Fitzroy Dearborn Publishers. (1,000 words).

Anderson, S. D. (2004). Broadcast Education Association. In C. Sterling (Ed.), *Encyclopedia of Radio*, Chicago: Fitzroy Dearborn Publishers. (1,000 words).

Anderson, S. D. (2002). Report and Recommendations of the BEA Creative Activities Task Force. *Feedback*, 43(1), 27-32.

Anderson, S. D. (1998). Internet Radio. in D. G. Godfrey & F. A. Leigh (Eds.), *Historical Dictionary of American Radio*, Westport, CT: Greenwood Press.

Anderson, S. D., & Hales, M. (1996). Multimedia Adoption in BEA Member Schools. *Feedback*, 37(4), 10-13.

Anderson, S. D. (1996). Is Lawsuit Broadcast Intern's Last Stand?. *Television Broadcast*, September 1996, 16.

Anderson, S. D. (1995). Keeping the Best and Brightest: Stations Must Improve Intern Programs to Attract Serious Students. *Television Broadcast*, September 1995, 49.

Anderson, S. D. (1993). The Development of a Class in Electronic News Gathering. *Feedback*, 34(1), 24-26.

Anderson, S. D., & Wanberg, K. W. (1991). A Convergent Validity Model of Emergent Leadership in Groups. *Small Group Research*, 22(3), 380-397.

---

## BOOK REVIEWS

Review of:

"Student Television in America: Channels of Change" by Tony Silvia and Nancy F. Kaplan (Ames, IA: Iowa State University Press, 1998.) In *Journalism & Mass Communication Quarterly*, Volume 75, Number 3, Autumn 1998.

Review of:

"Web & HTML Publishing Secrets" by Jim Heid. In *Feedback*, Volume 39, Number 1, Winter 1998.

Review of:

"Public Communication: The New Imperatives" edited by Marjorie Ferguson. In *Journal of Broadcasting and Electronic Media*, London: Sage, Summer 1991.

---

## SOFTWARE REVIEW

Review of:

Jasc Software Inc. (1999). Paint Shop Pro (Version 6.0). Eden Prairie, MN Jasc Software Inc. Review in Feedback, Volume 41, Number 1, Winter 2000.

---

## CREATIVE PROJECTS

### World Wide Web Projects:

Broadcast Education Association Convention Management System (password protected)  
Creator/Developer, Convention Management System for the Broadcast Education Association's BEA2006 and BEA2007 conventions. Created and implemented a database-driven web site to allow online submission of BEA convention panel submissions. The system allows division chairs to gain online access to the panels submitted to their respective divisions for the purposes of evaluation and ranking. The convention chair accesses a chair's section where panels can be edited, organized and automatically placed online. This eliminated an antiquated system where submissions were filled out in Word or PDF, attached via email to one or more of several divisions chairs, who would then forward the attachments to reviewers. The old method also required the rankings to be sent via email to the convention chair who would then copy and paste content into a word processing application and organize via cut and paste as well. Then, the chair would send the final word document to a web manager who would convert it to HTML and upload the file for online access. When changes were required, the chair would re-save the word document, re-send it to the web manager, who would once again covert it to HTML and upload it. The new system saves a tremendous amount of time and wasted energy.

School of Media Arts & Design Web Site - Re-Do #2.

Developer. The site was completely re-designed using dynamic navigation, web standards and CSS implementation. Created for the JMU School of Media Arts & Design in December 2006 and January 2007. URL is: <http://smad.jmu.edu>.

School of Media Arts & Design Web Site - Re-Do #1.

Developer. The site was completely re-designed using dynamic navigation and some implementation of CSS. Created for the JMU School of Media Arts & Design in the summer of 2004. URL is: <http://smad.jmu.edu>.

School of Media Arts & Design Training Center Web Site.

Designed and constructed the web site in April 2004. URL is: <http://smad.jmu.edu/training>

Video Exposure Control Tutorial.

Co-Developer (with Joe Hinshaw). It was created in the fall of 2003 to help students understand the factors involved in controlling video exposure. URL is: <http://smad.jmu.edu/exposure>

Council of Communication Associations.

Site created in December 2003 for the Council. URL is: <http://www.councilcomm.org>

BEA Festival of Film, Video & Media Arts.

Designed and constructed the web site in July and August of 2002. The site is used for information and entry materials for the BEA Festival. URL is <http://www.beaweb.org/festival>

Interactive Depth of Field Tutorial.

Co-Developer (with Joe Hinshaw). It was created in the fall of 2001 for students in SMAD202 to understand the factors that control depth of field. URL is: <http://smad.jmu.edu/dof>

School of Media Arts & Design Web Site.

Co-Developer (with Dietrich Maune). The site was created for the JMU School of Media Arts & Design in the summer of 2001. URL is: <http://smad.jmu.edu>.

Digital Video/Audio Lecture SMIL Presentation.

Constructed a 50 minute online lecture using the XML application SMIL (Synchronized Multimedia Integration Language). The lecture contains streaming video, still images with scrolling features, and two text areas with clickable hot spots in a linear presentation. Students can access any point in the lecture and even go back to review sections. URL is: <http://www.jmu.edu/media-arts/anderson/smad202/smil/digvidservdit.html>. [See also 2001 Honors & Awards]

Broadcast Education Association (BEA) Web Presentation.

Designed and constructed the physical layout and features of the site, now in its third form. Continue to update and maintain the site as the organization's "webmaster." Recognized as one of the top 500 film & video sites on the World Wide Web in Film & Video on the Internet: The Top 500 Sites, (Book by Bert Deivert & Dan Harries, Michael Wiese Productions, 1996). The site was also recognized in a half page article in Electronic Media magazine (September 14, 1998 issue, page 12). The article is entitled "School for Media", September 5, 1995 launch, URL is: <http://www.beaweb.org/>. [See also 1997 Honors & Awards]

WIRE48 Web Presence.

Primary Developer (although current site has been significantly changed), Created initial online presence for WIRE48 during the fall semester 1998. Developed RealSystem G2 Audio/Video streaming (both live and archived) applications on the site. Also, designed and created the WIRE48 logo. URL is: <http://wire48.ou.edu>

Oklahoma Broadcast Education Association (OBEA) Web Presentation. Created the online site for the organization during the winter of 1998/1999, URL is: <http://www.obea.org>

Multimedia Classroom Resource.

Developed online classroom resources for instructors of video, audio and interactive multimedia courses). Continual development, URL is: <http://www.jmu.edu/media-arts/anderson/mcr>. [See also 1999 Honors & Awards]

Utah Festival Opera Company Web Presentation.

Primary Developer, Developed web pages for the Opera Company located in Logan, Utah. May 1996 launch. URL is: <http://falcon.jmu.edu/~anderssd/ufoc>

Utah State University Department of Communication Web Presentation.

Primary Developer, October 1995 launch, URL is: <http://falcon.jmu.edu/~anderssd/comm>. [See also 1997 Honors & Awards]

Kansas City Chiefs Summer Training Camp Web Presentation.

Co-Developer, Worked with the University of Wisconsin-River Falls News Bureau staff to design and develop the web presentation, July 1995 launch. (The site has changed substantially since the initial launch). URL is: <http://www.uwrf.edu/chiefs/>

UW-RF Department of Journalism WWW Project.

Sole Developer, Creation of home page and multiple self maintained links about the UW-River Falls Department of Journalism, Fall 1994 launch. (The site has changed substantially since the initial launch). URL is: <http://www.uwrf.edu/journalism/>

On-Line Student Voice.

Primary developer, Creation of on-line version of the University of Wisconsin - River Falls weekly newspaper the "Student Voice", Worked with students to design and develop the online newspaper, March 1995 launch, (The site has changed substantially since the initial launch). URL is: <http://www.uwrf.edu/student-voice/>

### **Video Productions:**

(This category does not itemize the hundreds of news stories I've written, produced, narrated, shot and edited in an 11 year broadcast news career.)

1997

St. Thomas Aquinas: Building Faith, Building Community, Produced and edited a video for St. Thomas Aquinas Catholic Church to raise money for new facility construction, Logan, Utah. [See also 1998 Honors & Awards]

1994

Montgomery County "Broomin' & Bloomin'", Produced and edited a video for the Montgomery County Virginia Improvement Council which was used for promotion and environmental awards competitions.

1994

Class of 1994, Virginia Tech Department of Communication Studies promotional video and commencement tape.

1993

Walnut Spring, News feature video-essay on National Historic Landmark house and horse stables, Aired on WSLs-TV (NBC-Roanoke) Channel 10 News, 11 O'clock News, November 7, 1993.

1993

German Club Centennial Celebration, Conceptualized, shot, and edited a video for the Virginia Tech service organization on the occasion of their centennial celebration. [See also 1993 Honors & Awards]

1993

Class of 1993, Virginia Tech Department of Communication Studies promotional video and commencement tape.

1992

Class of 1992, Virginia Tech Department of Communication Studies promotional video and commencement tape. [See also 1993 Honors & Awards]

1992

Montgomery County "Broomin' & Bloomin', Produced and edited a video for the Montgomery County Virginia Improvement Council which was used for promotion and environmental awards competitions.

1991

Virginia Tech Department of Communication Studies Commencement, Produced and edited a video of the commencement program.

1991

Montgomery County "Broomin' & Bloomin', Video Production for Montgomery County Improvement Council to be used for outreach and competition. The counties cleanup campaign was named a first-place winner in the Virginia Take Pride in America Program.

1991

VPI&SU Equal Opportunity/Affirmative Action Office, Narrator for video on programs for learning disabled. 1991.

1991

Director for video portion of grant project for Virginia Polytechnic Institute & State University, Management Systems Laboratory (MSL), U.S. Department of Energy Propane Simulation Project, October, 1991.

1990

Virginia Tech Department of Communication Studies Commencement, Spring 1990.

1990

Montgomery County "Broomin' & Bloomin', Video Production for Montgomery County Improvement Council's submission to "Clean Virginia Award" and "Take Pride in America Award" in which the county took first place.

Live-Ceremonial:

April 2003, April 2004, April 2005

BEA Festival of Film, Video and Media Arts Awards Ceremony, Wrote and produced the speaker and presenter segments for the awards ceremony.

---

## **CONFERENCE PRESENTATIONS**

### **Invited**

Anderson, S. D. (2008, August 9). The NPPA Approach to Video Storytelling, Presented on a panel at the annual conference of the Association for Education in Journalism & Mass Communication. (Panel session entitled: "Teaching Online Video Storytelling: How to Train Students to Get That (New) Visual Mindset"), Chicago, Illinois.

Anderson, S. D. (2008, April 18). Business Communication with a Wiki: A Non-Production Course in SEO, Analytics and E-Marketing, Moderator and presenter on a panel at the annual convention of the

Broadcast Education Association. (Panel session entitled: "Web 2.0 and Interactive Media Frontiers"), Las Vegas, Nevada.

Anderson, S. D. (2008, April 18). Visual Storytelling from Broadcast to Web, Moderated a panel at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2007, April 20). From Boot Camp to Self-Directed Learning: Assessing and Accommodating Different Capabilities, Moderated a panel at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2006, April 28). Convergence and Technology Plenary: Leading the Convergence Shockwave, Moderated a plenary panel comprised of industry leaders from Adobe, Apple, Avid and Panasonic at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2006, April 27). Database-Driven Web Sites: How Much is Too Much?, Moderator and presenter at the annual convention of the Broadcast Education Association, (Panel session entitled: "Staying a Day or Two Ahead of My Students: Teaching and Learning New Multimedia Tools and Techniques"), Las Vegas, Nevada.

Anderson, S. D. (2005, April 23). What Are the Next Steps in Promoting Research at BEA?, Roundtable Participant at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2005, April 22). BEA Past Presidents: Reflection on How We Got Here and Where We Are Going, Moderator at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2004, November 13). Moving Forward/Looking Back: Scholarly Communication -- Past, Present, and Future, Presentation at the annual convention of the National Communication Association, (Invited panel featuring the presidents of the major communication associations to discuss the role of not-for-profit, association-governed electronic databases of scholarly research. I presented on behalf of the Broadcast Education Association as its president), Chicago, IL.

Anderson, S. D. (2004, October 7). Teaching for a Converging Media World, Presentation at the Government Video Technology Expo 2004, Broadcast Education Track, Washington Convention Center, Washington, DC.

Anderson, S. D. (2004, April 18). Beyond the Technology: Exercises, Assignments & Solutions in Teaching Non-Linear Video Editing, Moderator at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2004, April 16). Preparing the Discipline for the National Research Council Survey, Moderator/Presenter at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2003, April 4). Making the BEA and the BEA Convention More Student Friendly, Presentation at the annual convention of the Broadcast Education Association, (Panel session entitled: "Especially for Students and Their Faculty Advisors"), Las Vegas, Nevada.

Anderson, S. D. (2003, April 4). Walking the Tightrope: Free Speech vs. Community Standards in Writing, Performance and Production Classes, Presentation at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2002, April 7). Convergence at James Madison University, Presentation at the annual convention of the Broadcast Education Association, (Panel session entitled: "Teaching Writing and Production in a Convergence Environment"), Las Vegas, Nevada.

Anderson, S. D. (2002, April 5). Interest Division Involvement, Presentation at the annual convention of the Broadcast Education Association, (Panel session entitled: "Newcomers Orientation Session"), Las Vegas, Nevada.

Anderson, S. D. (2001, November 28). Streaming with Audio and Video Over the Net, Presentation at the Government Video Technology Expo 2001, Technology in the Classroom Seminar, Washington Convention Center, Washington, DC.

Anderson, S. D. (2001, April 21). Recommendations of the BEA Creative Activities Task Force and the Task Ahead, Paper presented at the annual convention of the Broadcast Education Association, (Panel session entitled: "Creative Activity as Scholarship: A Report from the BEA Creative Activities Task Force Board"), Las Vegas, Nevada.

Anderson, S. D. (2001, April 21). Introduction to RealMedia Streaming, Presentation at the annual convention of the Broadcast Education Association, (Panel session entitled: "Streaming Media: The Next Killer Application on the World Wide Web?"), Las Vegas, Nevada.

Anderson, S. D. (2001, April 20). Leaps and Bounds...And Stumbles: Integrating Multimedia Into a Mass Communication Program, 5 Years Later, Respondent at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (2000, April 7). Perspectives of the Convention Chair, Presentation at the annual convention of the Broadcast Education Association, (Panel session entitled: "Orientation Session for Newcomers to BEA and the Convention"), Las Vegas, Nevada.

Anderson, S. D. (1999, April 16). Pseudo-Streaming, Server-Streaming or Vendor-Streaming: The Pros and Cons of Acquiring and Setting Up a Video Server of Your Own, Presentation at the annual convention of the Broadcast Education Association, (Panel session entitled: "Streaming Media: Information Revolution for the Third Millennium"), Las Vegas, Nevada.

Anderson, S. D. (1998, August 5). Multimedia Course Development: What to Leave In, What to Leave Out, Presentation at the annual conference of the Association for Education in Journalism & Mass Communication, (Panel session entitled: "Technology vs. Content: How to Teach One Without Ignoring the Other"), Baltimore, Maryland.

Anderson, S. D. (1998, April 5). Student Portfolios for the New Media, Presentation at the annual convention of the Broadcast Education Association, (Part of a panel entitled: "Crossing the Bridge from the Campus to the Professional World, Part IV: The Communication Tools for Constructing a Career"), Las Vegas, Nevada

Anderson, S. D. (1998, April 4). Juried Interactive Multimedia Competition, Respondent at the annual convention of the Broadcast Education Association, Las Vegas, Nevada

Anderson, S. D. (1997, April 5). Teaming In-Class Web-Based Multimedia Presentation with Online Access in a Basic Video Production Class, Presentation at the annual convention of the Broadcast Education Association, (Part of a panel entitled: "When Do Multimedia Distract From Learning and When Do They Enhance It?"), Las Vegas, Nevada.

Anderson, S. D. (1997, April 4). Client-Based Student Web Design, Presentation at the annual convention of the Broadcast Education Association, (Showcase panel entitled: "Spinning the Web: Showcasing Student Web Designs"), Las Vegas, Nevada.

Anderson, S. D. (1996, April 13). Multimedia and the World Wide Web, Presentation at the annual convention of the Broadcast Education Association, (Panel session entitled: "Different Strokes for Different Folks: Four Approaches to Teaching Interactive Media"), Las Vegas, Nevada.

Anderson, S. D. (1996, April 12). Multimedia in Mass Communication: Survey Results from BEA Member Institutions, Paper presented at the annual convention of the Broadcast Education Association, (Panel session entitled: "The Multimedia Curriculum: Progress Report of the BEA Multimedia Task Force"), Las Vegas, Nevada.

Anderson, S. D. (1995, April). Broadcast News Showcase Winners, Respondent at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (1994, August 12). Lab Newscasts, Presenter at the annual conference of the Association for Education in Journalism & Mass Communication, Atlanta, Georgia.

Anderson, S. D. (1993, April 17). Broadcast News Showcase, Moderated and presented at the annual convention of the Broadcast Education Association, Las Vegas, Nevada.

## **Competitive**

Anderson, S. D. (2008, August 7). Best of the Web Competition, Presentation at annual conference of the Association for Education in Journalism & Mass Communication, Chicago, IL.

Anderson, S. D. (2002, August 8). Depth of Field Tutorial. Presentation at annual conference of the Association for Education in Journalism & Mass Communication, Miami Beach, FL.

Anderson, S. D. (2002, August 8). SMAD Web Site. Presentation at annual conference of the Association for Education in Journalism & Mass Communication, Miami Beach, FL.

Saunders, C., Anderson, S. D., & Conger, S. (2001, December 17). The Impact of Streaming on Advertising Websites. Twentysecond International Conference on Information Systems, 2001: A Digital Odyssey, New Orleans, LA.

Anderson, S. D. (2001, August 8). SMIL(E) - You're on Synchronized Multimedia Integration Language: The Use of Streaming Video, Images and Text in a Synchronized Linear Presentation. Presentation at annual conference of the Association for Education in Journalism & Mass Communication, Washington, DC.

Anderson, S. D. (2001, August 5). Personal Home Page. Presentation at annual conference of the Association for Education in Journalism & Mass Communication, Washington, DC.

Anderson, S. D. (1999, April 17). Steve Anderson's Personal Home Page. Presentation at annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (1998, April 3). St. Thomas Aquinas Building Promotion, Presentation at annual convention of the Broadcast Education Association, Las Vegas, Nevada.

Anderson, S. D. (1998, March 22). St. Thomas Aquinas Building Promotion, Presentation at annual conference of the National Broadcasting Society/AERho, Nashville, Tennessee.

Anderson, S. D. (1997, July 30). BEA Web, Presentation at annual conference of the Association for Education in Journalism & Mass Communication, Chicago, Illinois.

Anderson, S. D. (1997, July 30). USU COMcon, Presentation at annual conference of the Association for Education in Journalism & Mass Communication, Chicago, Illinois.

Anderson, S. D. (1992, April 11). The Development of a Class in Electronic News Gathering, Paper presented at the annual convention of the Broadcast Education Association, Courses and Curricula Division, Las Vegas, Nevada.

Anderson, S. D., & Wanberg, K. W. (1990, November). A Convergent Validity Model of Emergent Leadership: Use of Talk and Power Orientations as Predictors of Self-Reference and Other-Reference Leadership Perceptions, Paper presented at the annual convention of the Speech Communication Association Convention, Interpersonal & Small Group Interaction Division, Chicago, Illinois.

Anderson, S. D. (1990, April 7). Use of Talk and Power Orientations as Predictors of Emergent Leadership, Paper presented at the annual convention of the Southern States Communication Association Convention, Language Behavior Division, Birmingham, Alabama.

Anderson, S. D., Moorhead, J. A., Sinclair, L. W., & Wright, L. (1988, April 9). Cultural Conflict in an Organizational Merger Situation, Paper presented at the Second Annual Colorado Speech Communication Association Convention, Organizational Division, Denver, Colorado.